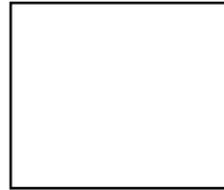




Lower Price Hill
2110 Saint Michael Street Cincinnati, Ohio 45204



COMMUNITY
MATTERS

Strengthening community
by removing barriers
to opportunity.

Our Vision

End poverty in our community by investing directly in the **strengths** of our neighbors.



Will You Join Us?

Over the past several years, we have talked a lot about poverty in Cincinnati, with new studies highlighting the deep disparities in our city. In Lower Price Hill, we were not surprised by the findings: poverty governs our daily lives. It has been part of the fabric of our entire community for many generations.

We have experienced many responses to poverty that unfortunately have not made community-wide change. Past anti-poverty programs would zero in on one "solution," but would shift focus or disappear within a few years. Our community was left to ask- what went wrong? Our answer is that the "solutions" were always focused on what we lacked as a community and as individuals.

We have come together as a community to think outside the box and challenge these past assumptions. Our vision is simple: end poverty in our community by investing directly in the **strengths** of our neighbors. We have uncovered something powerful by focusing on the ideas, skills, and passions within our neighbors. In just one program, we have discovered 10 new community leaders, hired two resident staff members, and connected 75% more people with their employment goals.

Ending poverty is an enormous task, but it must be our focus as a community. It will be challenging, and it will take time, but we have made more progress in the past two years by investing directly in our neighbors than ever before in our community.

We need investment that meets us at our doorstep. We need your partnership. Will you join us?

Mary Delaney
Executive Director

Kimmi Washburn
Resident Leader

Opportunities to Connect

- Host a food or hygiene product drive for the Community Market pantry
- Save the date for the Bend in the River Art & Music Festival on May 18th
- Volunteer for upcoming Habitat for Humanity construction projects in LPH

For more information, email us at info@cmcincy.org



MEET OUR BOARD >

Brian Borcharding, Messer Construction
Cory Bultema, Procter & Gamble
Doug Cushman, EY
Jim Daffin, Plummer, Daffin & Associates
Marisha Davis, Venice on Vine

Mesfin Gelete, BKD CPAs & Advisors
Aaron Head, New Foundations
Reba Hennessey, WordPlay Cincy
Nathan Knipper, TQL
Kevin Mullen, Finit

Jennifer Fishwick, U.S. Bank
Scott Priestle, Cincinnati Works
Amy Randolph, Oylar School
Kimmi Washburn, CPS

513-244-2214

cmcincy.org

@cmcincy

MAKING AN IMPACT WITH COMMUNITY



Family Sustainability

- 515 families engaged to build stable households
- 77 families moved toward household sustainability
- 74% neighbors made progress toward their goals
- 45% increase in people who came to the food pantry in crisis, remained engaged, and ended up getting a job



Resident Leadership

- 10 residents assumed leadership roles
- 4 new community led initiatives
- 2 Washing Well staff are preparing for worker ownership



Thriving Community

- Broke ground on the 1st of 7 homes with Habitat for Humanity
- Began the transformation of vacant lots into a new obstacle course for kids
- Completed 2 new community murals with The Collective community artist group and with Skye Walker, a national artist

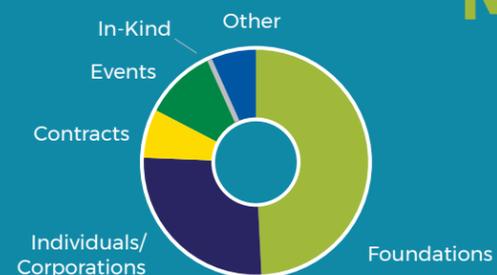


MARISHA

As a Resident Leader, Marisha has recently engaged with several community initiatives, including leading a participatory action research project with UC, serving on the Lower Price Hill housing board, and the newly formed Neighborhood Action Team (NAT). She has also contributed to housing work in the Greater Cincinnati area by being a panelist at a University of Cincinnati event focusing on gentrification and by contributing to the project *VOUCHED*, which focuses on subsidized housing access in the region.



HOW YOU HELPED MAKE IT HAPPEN



2017-2018 Operating Income

Foundations	\$390,504
Individuals/Corporations	\$208,468
Contracts	\$55,142
Events	\$82,005
In-Kind	\$2,030
Other	\$53,015
Total Income	\$791,164*

2017-2018 Operating Expenses

Programs	\$583,551
Management/General	\$55,456
Fundraising/Other	\$111,690
Total Expenses	\$750,697

*Includes funds raised in the previous years for FY18.



together, we invested **\$50,125** directly in Resident Leaders

\$375

the cost of impact for one Lower Price Hill family



BRANDON

The Washing Well employs Lower Price Hill residents who face barriers to employment and who want to invest in their community. Brandon recently joined the Washing Well team after previously struggling to find stable, fulfilling work. Located near his apartment, the Washing Well has been a great fit for Brandon. He embodies the strengths that make him an asset both as an employee and as a future worker owner. Since Brandon started, his closest family, friends, and coworkers have been amazed by his personal transformation. He is taking on leadership responsibilities within the Washing Well, is working on his GED, and is more engaged in the community. This spring, Brandon, his fiancée, and their daughter are planning a big move. Just a few doors down from the Washing Well, they will become first-time homeowners through our partnership with Habitat for Humanity.

Investing in Brandon's strengths helped our community empower a new leader and new homeowner!